

EVANGELISM SURVEY ANALYSIS

EVANGELISM MINISTRY EXISTS TO CREATE A HEALTHY CULTURE OF EVANGELISM AT CITY ON A HILL

THE AIM OF OUR SURVEY

- How are our members doing in evangelism?
- What ways are our members engaging in evangelism?
- How can City on a Hill help our members to be equipped for evangelism?

THE PARTICIPANTS

- 157 responses (approx. 350 registered members)
- Fairly evenly distributed between the age groups
 - 18-22, 23-29, 30-39, and 40-49 (about 25% each)
- 42% single, 58% married
- Relationship with Jesus (subjective)
 - 43% shared that they are growing
 - 30% shared that they are steady in their faith
 - 27% shared that they are either stagnant or regressing

HOW ARE OUR MEMBERS DOING IN EVANGELISM?

- Close to two third of our members believe that evangelism is important
- More than half of our members have shared the gospel to someone in 2018
- Just over 80% of our members feel confident in articulating the gospel (128 out of 157 people)
- The greatest challenge in evangelism seems to be feeling inadequate and fear of rejection (busyness or apathy being the third)

It's encouraging to observe that more than two thirds of our members not only prioritize evangelism but also are engaging in evangelism. However, this implies that almost one third of our members are not. The greatest challenge in evangelism seems to be more about feeling inadequate than anything else. A great way to overcome this challenge is to educate and train our people. Then we should definitely ask ourselves in what ways are they feeling inadequate – in order to help and equip them.

WHAT WAYS ARE OUR MEMBERS ENGAGING IN EVANGELISM?

- Close to two third of our members have prayed for non-believers for the purpose of evangelism in 2018
- Half of those who are praying are intentionally cultivating new friendships for evangelism (45 out of 104)
- Close to two third of our members have invited a non-believer to a home, restaurant, coffee shop, fellowship events, Life group, or Sunday service
 - Around 100 people have invited their friend
 - 48 people have invited their family members
 - 43 people have invited their co-workers
 - 20 people have invited their neighbours

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It's encouraging to observe that more than two thirds of our members are praying for non-believers in their lives. And those who are praying are intentionally cultivating new friendships for evangelism. Also, more than two thirds of our members have invited a non-believer for the purpose of evangelism. Although this is great news, it also implies that one third are not really praying or engaged much in evangelism. We must find ways to cause our members to move.

HOW CAN CITY ON A HILL HELP OUR MEMBERS TO BE EQUIPPED FOR EVANGELISM?

- How many people utilized the resources?
 - 23 people joined Just Walk Across the Room Study
 - 32 people joined Concert of Prayer
 - 62 people joined REACH
 - 17 people utilized Rightnow Media
 - 44 people joined Urbana/CROSS
- What do people want to know more about evangelism?
 - 85 people wanted to learn how to overcome their fear in evangelism
 - 75 people want to better understand other religions or worldviews
 - 43 people want to understand the gospel better
 - 29 people want to learn how to share their testimony

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SUMMARY THOUGHTS ON THE SURVEY & PLANS

- One of the best ways to grow in the heart for evangelism is to grow in our relationship with God and understand God's heart for the lost. Your time with God in the Word and prayers impacts evangelism.
 - Read the Word, listen to the Word, meditate on the Word, and study the Word
 - Regularly pray alone and in a community
 - Join our early morning prayer
- The greatest challenge generally for many people was feeling inadequate.
 - A great way to overcome this is for you to be equipped and trained
 - Most of the people have never utilized the resources offered by the church
- Resources
 - Books
 - *"Evangelism"* by Mack Stiles
 - *"The Gospel Comes with a House Key"* by Rosaria Butterfield
 - *"Engaging with"* series (Muslims, Hindus, and Atheists)
 - Christianity Explored
 - Seekers Life Group
 - Rightnow Media
- Evangelism workshops
 - Biblical (Saturday April 13 at 10:30AM)
 - Biblical understanding of evangelism
 - How our understanding of God and relationship with Him impacts evangelism
 - How our understanding of the Word impacts evangelism
 - Apologetics (Friday May 17 at 7:30PM)
 - Pastor Peter
 - Practical (Saturday July 20 at 10:30AM) – potential subjects
 - How to start a conversation on the gospel
 - Writing a good testimony
 - How to listen to their stories and intertwining the gospel to their context (relational evangelism)
 - How to share about sin and hell
 - How to deal with fear of rejection
 - How to pray for non-believers
 - How this culture impacts our evangelism
 - Testimony/Discussion (Friday September 20 at 7PM)
 - Listen to the testimonies of other believers
 - To inspire people
 - What evangelism can look like